

Public Announcement/Press Release: Tarot Alliance (T.A.R.O.T.)

Release Date: 18th January 2010

From: Marcus Katz, Susanne Zitzl, Hunter Liu, Swati Prakash, Annie Andrews & Avril Price, and Pino Longchild.

A New Trust in Tarot

Following our initial publicity in September 2009, we are now pleased to announce the formal unveiling of the Tarot Alliance, Readers of Tarot, representing close to **70,000** individual members. The Alliance Member Organisations (Mo's) of T.A.R.O.T. are presently:

- Tarot Professionals (US & UK)
- Tarot e.V. (Germany & Europe)
- Tarot China (China)
- Tarot India Network (India)
- College of Psychic Studies (UK)
- Magicka School Tarot Courses (Worldwide)
- Pending Australia

We would like to acknowledge the passion & professionalism, and the trust & faith these groups have brought into the Alliance for this to be possible at long last.

Sharing Tarot Knowledge Globally

These organisations represent a selection of the most established and progressive Tarot groups in the world, and it has taken over two years of planning and almost a further year of discussion world-wide to draw us together to form this exciting Alliance. We know all our members look forward to sharing, studying, teaching and developing Tarot across this wide platform of knowledge. There is so much more to follow with new resources for all Tarot readers.

This Alliance will represent and support the development & inspiration of Tarot for all its members, whether students, collectors, enthusiasts and/ or professional artists, designers and Tarot card readers. The Alliance is supported by the two full-time staff of Tarot Professionals and will seek further staffing over the next year.

The Alliance will encourage the dissemination and representation of accurate historical, legal and marketing information with regard to Tarot within its membership, the media and the public. The members of each MO within the Alliance will benefit through the agreed sharing of specific resources, projects, and materials between MO's. As representing the most significant number of Tarot readers, enthusiasts and students in the world, the T.A.R.O.T. will be in good standing with publishers and distributors for gaining discounts and offers for MO members!

Find out How You Can Share in this Tarot Evolution!

Whilst all Tarot students will benefit from the professional profile the Alliance will present for Tarot, you can gain even more by joining one of our global MO's. Questions with regard to this press release should be made in the first instance to Tali Goodwin, Marketing Assistant, Tarot Professionals on assistant@tarotprofessionals.com. Website: <http://www.tarotalliance.com>.

Translations into French, German, Mandarin, Hindi and Japanese shortly available.